



United Nations Association of New York

UN DAY HUMANITARIAN AWARDS DINNER

Celebrating the 72nd Anniversary of the United Nations

Friday, November 3, 2017

United Nations Headquarters, New York City

The UN Day Humanitarian Awards Gala Dinner, hosted by the United Nations Association of New York, is a major and exclusive national gathering which attracts leading individuals and organizations recognized for their unique contributions to, and exemplary support of the ideals and work of, the UN. As the annual commemoration of UN Day, it provides our major fundraising opportunity within the UN host city of New York.

The United Nations Association of New York is a non-profit organization supporting hundreds of programs over the years. With the UN Day Gala Dinner our main fundraising opportunity of the year, we accordingly appreciate immensely any referral or possible direct sponsorship. This would take the form of a table reservation as well as individual tickets.

The mandate of the United Nations Association of New York is to present the issues and work of the UN to the American people. Our continued efforts and influence in the New York community at large is extended through regular programs and presentations, all of which rely on the support of donor organizations and generous individuals who meaningfully enable the fulfillment of our mission.



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A perennially well-attended event, the UN Day Gala Dinner consistently brings together policymakers, diplomats, United Nations supporters, business leaders, and celebrities to call attention to the vital role the UN plays in helping the global community advance peace, prosperity and justice, and to honor individuals and corporations for their global leadership in advancing UN causes.

In his humanitarian role as Secretary-General of the UN, António Guterres summons all of us to play a vital role in promoting our most important values and objectives, and by bringing the work of the UN closer to all the people it serves worldwide. Thus our highly distinguished guests celebrate their commitment to that mission, as partners together, in meeting today's tests and realizing new opportunities in our era of dramatic change.

SOME PAST UN DAY HONOREES



Kofi
Annan



Harry
Belafonte



Marco
Bizzarri
Gucci



Christy
Turlington
Burns



Lord
Foster



H.E. Ólafur
Ragnar
Grímsson



Guy
Laliberté
Cirque
du Soleil



Stefan
Persson
H&M



Norbert
Reithofer
BMW
Group



Mary
Robinson



Sadayuki
Sakakibara
Toray



Feike
Sijbesma
Royal
DSM



Jean
Todt
FIA



Michelle
Yeoh

PAST SPONSORS & SUPPORTERS INCLUDE



CIRQUE DU SOLEIL





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TABLE SPONSORSHIPS

CORPORATE LEVELS

SECRETARY GENERAL TABLE \$50,000

- Premier seating for table of 10 including high ranking UN official
- Four executive enrollments in a Worldview Institute semester
- Full page premium-position advertising in dinner program
- Inclusion in all press releases
- Thank you in program
- Special recognition at event

AMBASSADOR TABLE \$25,000

- Premier seating for table of 10 including an ambassador
- Full page premium-position advertising in dinner program
- Thank you in program
- Recognition at event

DELEGATE TABLE \$10,000

- Select seating for table of 10
- Half Page ad in dinner program
- Thank you in program

NON-PROFIT / INDIVIDUAL LEVEL

FRIEND TABLE \$5,000

For Individuals and Not for Profits Only

- Table of 10
- Thank you in program

For all inquiries, please contact Ann Nicol at 212-907-1353 or anicol@unanyc.org.

UNA-NY is a registered 501(c) 3 not for profit organization.
Gifts are tax deductible to the extent provided by law.



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PROGRAM ADVERTISEMENT FORM

Contributing to the **2017 UN Day Humanitarian Awards Gala Dinner** by way of advertising in the Dinner Program provides the Donor with valuable exposure to potential clients and professional contacts, while recognizing our Honorees as well as the achievement of UNA-NY's mission.

ADVERTISING RATES

NOTE: The actual program page size is 5.5" x 8.5" in a vertical format; this means that a .25" margin around all sides of the ad is already provided; therefore no ad bleeds allowed.

ALSO: all ads should highlight this year's theme which recognizes the UN Day gala dinner award honorees; therefore, retail or consumer ads selling products or services are strictly prohibited.

Image Size	Ad Cost	Image Size	Ad Cost
Full Page: 5" x 8"	\$950	Inside back cover: 5" x 8"	\$1,750
Half Page: 5" x 3.875"	\$500	Inside front cover: 5" x 8"	\$2,500
Quarter Page: 2.375" x 3.875"	\$250	Back cover: 5" x 8"	\$2,000

Only ad material in B/W or 4-color process (SWOP v.2) that is professionally prepared will be accepted in the following formats: PDF/X-1a (preferred); InDesign CS; Photoshop CS; Illustrator EPS files. Please include all fonts used. For ad that requires precise color matching, please include a SWOP-certified color proof. For any questions regarding the ad specifications, please email: muller@elittlefield.com

Company / Donor Name _____
 Contact _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____ Email _____
 Signature of Advertiser _____

PAYMENT INFORMATION

- Check enclosed payable to: The United Nations Association of New York
 Visa MasterCard AMEX

Name On Card _____
 Card Number _____ Expiration Date _____
 Signature of Card Holder _____

For all levels of ad purchase, please contact Ann Nicol, Executive Director, at 212-907-1353 or anicol@unanyc.org BEFORE October 13, 2017.